

“Engineered for business growth”

Connect4B is a closed **business social network** for the **19.9 million** HNWI & UHNWI who collectively own half of global assets. 85% of HNWI and UHNWI are successful business owners

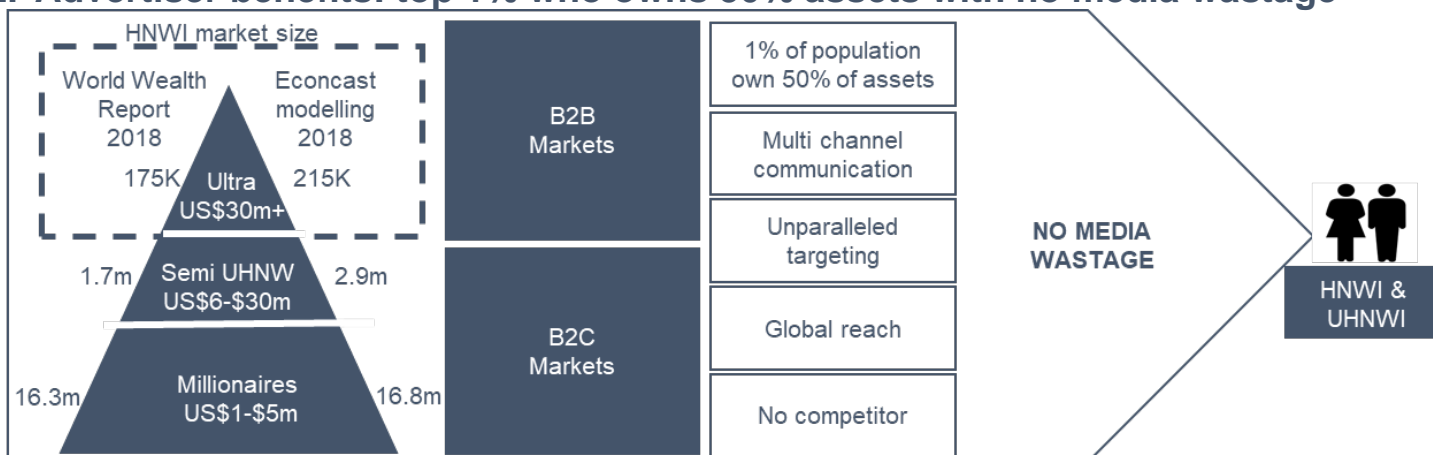
- **Connect4B** allows members to identify clients, customers, business partners, suppliers and distributors worldwide
- **And connect, instantly**
- Members can conduct peer-to-peer business in a secure environment, based on KYC processes, blockchain and smart contract technologies
- And via **Connect4B**, for the first time, **advertisers** can access the wealthiest global 1% **with zero media wastage**
- Membership is free. The network is financed by advertising and business data

The concept is unique. There are no competitors

1. Member benefits: revolutionize growth logistics

New clients	New suppliers	Validated HNWI business leaders	Business transactions without intermediaries	Membership is free, as are almost all services
New distributors	New business partners	M&A targeting based on company universe	Offers from high end business & luxury suppliers	Revolutionize business growth logistics

2. Advertiser benefits: top 1% who owns 50% assets with no media wastage



3. Valuation Connect4B: 48 months & 100€ used for member acquisition

- (2) Revenue per member per year
- (3) NPV per member
- (4) Valuation of Connect4B (millions)
- (5) Investment required (millions)
- (6) ROI

